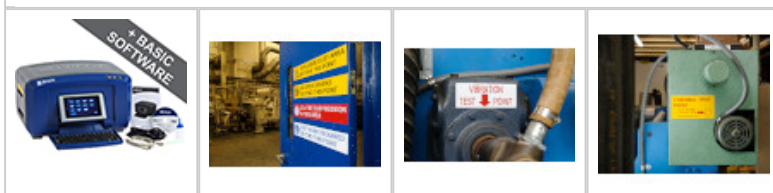


# BBP37 Multicolour and Cut Sign and Label Printer QWERTY - EU



BBP37 Multicolour and Cut Sign and Label Printer QWERTY - EU

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## Product Highlights

Max. Label Width (mm): 101.60 mm



**Colour Capability:** Multicolour; Monocolour

**Recommended Usage per Day:** 600

**Stand Alone Printing:** Stand-alone & Peripheral

**Resolution (dpi):** 300 dpi

**Continuous vs Die Cut Labels:** Continuous and Die-cut

**Print Technology:** Thermal Transfer

**Application(s):**

Asset tracking, Cold temperature labelling, Component and equipment labelling, Electrical labelling, Facility identification, General identification, Hazard communication identification, Lean and 5S labelling, Pipe and valve marking, Safety identification, Security identification, Temperature indicating labelling



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## Overview



Color your way to an improved workplace with the BBP®37 Sign and Label Printer. With multicolor print and shape cutting capabilities, this printer creates impactful identification that fits your application and workspace needs.

- Multicolor print capabilities make it ideal for creating impactful safety signs, lockout tags, warning labels and more in a single pass
- Built in XY-cutter allows for the creation of die-cut shapes and text that gives the flexibility to choose where to place new messaging
- The built-in keyboard and touchscreen interface make label creation a breeze
- Label creation is even faster with the quick setup and print speeds that come with print smart technology from Brady
- Prints on a variety of material options so you can create signs and labels for a variety of applications
- Ships with free Brady Workstation Basic Label Design software suite, which will enable you to immediately design professional labels.

## Specifications




## Key Characteristics

Article Number	143639
Order Reference	BBP37-QWERTY-EU
Total Qty per Pack	1 Piece(s) / Box
Application(s) 	Asset tracking, Cold temperature labelling, Component and equipment labelling, Electrical labelling, Facility identification, General identification, Hazard communication identification, Lean and 5S labelling, Pipe and valve marking, Safety identification, Security identification, Temperature indicating labelling
Quantity	1
Brand	Brady®
Trade Name	BBP®37
Ribbon Series	B30 Series
Country of Origin 	MY

## Dimensions



Size - Width (mm)	482.60 mm
Size - Height (mm)	279.40 mm
Size - Depth (mm)	361.95 mm
Weight (kg)	16.33 kg
Display Size	155.44 x 91.95 mm
Minimum Label Height (mm)	12.00 mm
Min. Label Width (mm)	12.70 mm
Dimensions	482,60 mm (W) x 279,40 mm (H) x 361,95 mm (D)

## Material Characteristics

Materials Supported	Magnetic Polyester, Metal Detectable Polyester, Metallic, Non-metal Polyester, Metallised Polyester, Paper, Phosphorescent Polyester, Polyester, Polyester with Polyester Overlaminates, Polyimide, Polyvinylfluoride, Reflective Tape, Tamper-evident Metallised Polyester, Transfer Tape, Vinyl, Vinyl Cloth
	

Colour	Blue, Grey
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## Product Features

Bar Code Type	Code 128 Auto, Code 39, Interleaved 2 of 5, More through Brady WorkStation
Auto Shut Off	Yes
Media Sensor	Notch
Built-in Symbols	664
Language Support	Bulgarian, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Hungarian, Italian, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish
Calibration	No
Connectivity Options 	Bluetooth, Ethernet, USB, WiFi (optional)
Custom Labels Available	No
Bar Code Type 3	No
Cutter	XY Cutter and Auto Cutter
Display Type	Colour Touchscreen
Hardware Options	Cleaning pen, Cleaning swabs, Cutter cleaning tool, Cutter mechanism, Media wipers, Squeegee, Transfer tape, WiFi network card
Interface Type	Keyboard, Touchscreen
Internal Memory Capacity	512 MB
Keyboard Type	Full size fold down QWERTY keyboard
Label Dimensions	Max. Label Width: 101.00 mm, Min. Label Length: 12.00 mm, Min. Label Height: 12.0 mm
Operating Humidity Range	20%-80% (RH non-condensing)
Operating Temperature	10°C - 40°C
Stand Alone Printing 	Stand-alone & Peripheral
PC Connectivity	Yes
Power Source	AC Adaptor
Power Supply Voltage	110 - 240 V





Print Preview Feature	Yes
Printing Wizards	Arc Flash, Circle Gauge, Custom Labels, General Template, GHS/CLP, Gradient Scale, Pipe Marker, PreMade Labels, Right-to-know, Tags, WHMIS
Storage humidity	15%-90% (RH non-condensing)
Storage Temperature	-20°C - 50°C
Units	Inches, Millimetres, Points

## Printing Specifications

Print Technology	Thermal Transfer
Print Speed (mm/sec)	127.00 mm/s
Colour Capability	Multicolour; Monocolour
Resolution (dpi)	300 dpi
Display Resolution	320 x 240 pixels
Max. Label Width (mm)	101.60 mm
Max. Liner Width (mm)	109.98 mm
Recommended Usage per Day 	600
Max. Print Width (mm)	101.60 mm
Max. Print Length (mm)	2529.84 mm
Text Sizes (pt)	4 - 250 pt
Font Styles	Arial, Arial 65, Courier New, Tahoma, Times New Roman
Symbol Categories	Arrows, Fire Safety, First Aid and Rescue, GHS/CLP, HSID, Mandatory, Miscellaneous, Packaging, Personal Protective Equipment, Prohibition, Safety Sign Headers, Shapes, Warning, WHIMIS
Hours of Operation	8 hours/5 days
Multi-Line Print	More than 30
Number of Stock Parts	800+ standard parts
On Screen Indicators	Battery Life, Bluetooth Status, Data Reception, Error Messaging, Ethernet Status, Ribbon and label part number recognition, Supply Remaining, WiFi
Smart Cell	Yes





## Compatibility

Continuous vs Die Cut Labels	Continuous and Die-cut
Software Compatibility	Brady Workstation, Express Labels Mobile App, Windows based driver for 3rd party software use
B- Numbers supported	B-109, B-145, B-321, B-342, B-345, B-362, B-390, B-403, B-412, B-422, B-423, B-424, B-425, B-427, B-428, B-432, B-434, B-435, B-437, B-438, B-439, B-459, B-461, B-473, B-480, B-483, B-484, B-486, B-488, B-489, B-490, B-498, B-499, B-509, B-526, B-549, B-551, B-565, B-569, B-581, B-584, B-593, B-595, B-634, B-642, B-717, B-718, B-719, B-724, B-727, B-7351, B-7425, B-7546, B-7551, B-7563, B-7569, B-7576, B-7593, B-7597, B-7598, B-7599, B-7643, B-7696, B-7697, B-787, B-854, B-855, B-966, B-966B
Compatible Media 	B30-, B30C-, B30EP-
Min. Label Length (mm) 	12.70 mm

## What's Included

Includes	BBP37 Printer, power cord, Brady Workstation Basic Suite, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide
Warranty	1 year

## Compliance

UNSPSC 	45101519
RoHS Compliance Status	Compliant with Directive 2011/65/EU and 2015/863
REACH SVHC Status	Part contains an SVHC
REACH Candidate List Date	08 July 2021
Approval/Compliance	USA & Canada: cULc; Europe: CE-RoHS; Argentina: UL-AR & S Mark; Mexico: UL NOM CoC; Australia: RCM mark; Russia: EAC; Korea: KC; China: CCC-RoHS; India: BIS; Taiwan: BSMI Exemption; South Africa: LOA and SABS (No logo on product label)
Safe Use Instructions	<a href="#">SUI_Systems.pdf</a>
Printer can be shipped to	Albania, Algeria, Andorra, Angola, Anguilla, Armenia, Austria, Bahrain, Belarus, Belgium, Benin, Bosnia and Herzegovina, Bulgaria, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Croatia, Cyprus, Czech Republic, Demo 

Republic of Congo, Denmark, Djibouti, Egypt, Eritrea, Estonia, Ethiopia, Finland, Gabon, Gambia, Georgia, Germany, Ghana, Gibraltar, Greece, Hungary, Iceland, Iraq, Ireland, Israel, Italy, Ivory Coast, Jordan, Kazakhstan, Kosovo, Kuwait, Kyrgyzstan, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Mali, Malta, Mauritius, Mayotte, Metropolitan France, Moldova, Monaco, Montenegro, Montserrat, Morocco, Mozambique, Netherlands, Norway, Oman, Palestinian Territories, Poland, Portugal, Qatar, Republic of North Macedonia, Réunion, Romania, Russia, Rwanda, San Marino, Saudi Arabia, Senegal, Serbia, Sierra Leone, Slovakia, Slovenia, Somalia, South Africa, Spain, Swaziland, Sweden, Switzerland, Tunisia, Turkey, Ukraine (Excluding Crimea Region), United Arab Emirates, United Kingdom, Vatican City, Yemen, Zimbabwe

**Patent Number**

6364552 B1, 6664995 B2



