

## BBP37 Color and Cut Sign and Label Printer



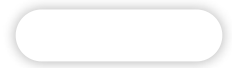
BBP37 Color and Cut Sign and Label Printer

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### Product Highlights

- Maximum Label/Tape Width: 4 in
- Color Printing Capability: Multi-Color
- Maximum Labels per Day: 600
- Stand Alone Printing: PC connected & Stand-alone
- Print Resolution: 300 dpi
- Print Technology: Thermal Transfer
- Cut Options Available: Cut at the end of print jobs, Cut between labels



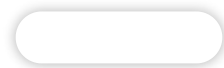


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## Overview






Color your way to an improved workplace with the BBP@37 Multicolor & Cut Label Printer. With multicolor print and shape cutting capabilities, this printer creates an impact with identification that fits your application and workspace needs.

- Multicolor print capabilities make it ideal for creating impactful safety signs, lockout tags, warning labels and more in a single pass
- Built in XY-cutter allows for the creation of pre-sized shapes and text that gives the flexibility to choose where to place new messaging
- Easily import and export printer your generated label files, lists and graphics through the USB 2.0 port and a USB flash drive
- Fast print speeds up to 5 inches per second
- Prints on a variety of material options so you can create signs and labels for a variety of applications
- Includes Brady Workstation Safety and Facility ID Software Suite (BWS-SFIDS-NA-EM) to make label creation even easier
- Setup is stress free – Contact our Brady Technical Support Team and we will schedule a free phone setup appointment



# Specifications

## Key Characteristics

|  |  |
|--|--|
| Catalog Page #                            | 34   |
| Product Number   | 143638   |
| UPC  | 754473955540   |
| Applications                             | Arc Flash Labels, Cold-Temperature Labeling, Equipment Marking, Facility ID, GHS & Chemical Labels, Glow in the Dark Labels, Lean/5S, Magnetic Labeling, Panel Labeling, Pipe & Valve Marking, Push Button Labeling, Reflective Labels, Safety Labeling, Signs, Tags |
| UOM  | Each   |
| Trade Name   | BBP@37   |
| Brand Name   | Brady@   |
| Country of Origin                       | Malaysia   |
| HTS Code (Harmonized Tariff Schedule)   | 8443.32.1050   |
| ECCN (Export Commodity Control Number)  | EAR99  |


## Dimensions





|              |                                |
|--------------|--------------------------------|
| Dimensions   | 11 in H x 19 in W x 14.25 in D |
| Height       | 11 in                          |
| Width        | 19 in                          |
| Depth        | 14.25 in                       |
| Display Size | 6.12 x 3.62 in                 |
| Weight       | 36 lb                          |

## Material Characteristics





|       |            |
|-------|------------|
| Color | Blue, Gray |
|-------|------------|

## Product Features


|   |   |
|---|---|
| Application  | Asset Tracking, Cold temperature Labeling, Component and Equipment Labeling, Electrical Labeling, Facility Identification, General Identification, Hazard Communication Identification, Lean and 5S Labeling, Pipe and Valve Marking, Safety Identification, Security Identification, Temperature Indicating Labeling |
| Built-In Label Wizards  | Arc Flash, Circle Gauge, Custom Label, General Templates, GHS/CLP, Gradient Scale, Pipe Marker, PreMade Labels, Right-to-Know, Tags, WHMIS  |

|  |  |
|--|--|
| Connectivity Options       | Ethernet, Standalone Use, USB                    |
| Cut Options Available  | Cut at the end of print jobs, Cut between labels |
| Cutter Type  | XY Cutter and Auto Cutter                        |
| Display Type   | Color Touch Screen                               |
| Estimated Media Changeover Time  | 20 seconds                                       |
| Keyboard Type  | Full Size QWERTY                                 |
| Media Sensor Type  | Notch  |
| Memory   | 512 MB   |
| Mode of Operation       | Stand-Alone & PC Connect                         |
| Stand Alone Printing    | PC connected & Stand-alone                       |
| Number of Symbols  | 664  |
| Plug Type  | US   |
| Power Supply Voltage   | 110 - 240 V                                      |
| Auto Shut-Off / Power Conserve   | Yes  |
| Print Preview Feature?   | Yes  |
| Special Characters Quantity  | 95   |
| Units  | Inches, mm, Points                               |
| User Interface Type  | Keyboard, Touch Screen                           |
| Label/Media Format   | Cartridge  |
| Supply Remaining Gauge  | Yes  |

### Printing Specifications

|  |  |
|--|--|
| Automatic Label Set Up  | Yes  |
| Barcode Capability   | Barcode Capable  |
| Barcode Symbologies - 2D   | More through Brady Workstation, PDF417, QR code  |
| Barcode Symbologies - Linear   | Code 128 Auto, Code 39, Interleaved 2 of 5, More through Brady WorkStation   |
| Calibration Required?   | No   |
| Color Printing Capability  | Multi-Color  |
| Font Sizes   | 4 - 250 pt   |
| Font Styles  | Arial, Arial 65, Courier New, Tahoma, Times New Roman  |
| Maximum Labels per Day  | 600  |
| Minimum Label Length    | 0.5 in   |
| Maximum Print Speed  | 5 in/s   |
| Print Resolution   | 300 dpi  |
| Print Technology   | Thermal Transfer   |
| Media Sensor Adjustment  | Not Required   |
| On Screen Indicators   | Battery Life, Bluetooth Status, Data Reception, Error Messaging, Ethernet Status, Ribbon and label part number recognition, Supply Remaining, WiFi |

### Compatibility


|  |  |
|--|--|
| Compatible Media  | B30-, B30C-, B30EP-  |
| Label Material Types   | Magnetic Polyester, Metal-detectable Polyester, Metallic, Non-metal Polyester, Metallized Polyester, Paper, Phosphorescent Polyester, Polyester, Polyester w Polyester Overlamine, Polyimide, Polyvinylfluoride, Reflective Tape, Tamper evident Metallized Polyester, Transfer Tape, Vinyl, Vinyl Cloth |
| Continuous & Die-Cut Materials Supported   | Continuous and Die-cut   |

|                              |   |
|------------------------------|---|
| Custom Media Parts Available | No  |
| Custom Labels Available      | No  |
| Maximum Label/Tape Width     | 4 in  |
| Maximum Print Width          | 4 in  |
| Maximum Printed Label Length | 8.3 ft  |
| Maximum Liner Width          | 4.33 in   |
| Software Compatibility       | Brady Workstation, Express Labels Mobile App, Windows based driver for 3rd party software use |
| Languages Available          | English (US), French (France), Portuguese (Portugal), Spanish (Spain)                         |

#### What's Included

|                          |  |
|--------------------------|--|
| Includes                 | (1) BBP37 Printer (BBP37), (1) Brady Workstation Safety & Facility ID Software Suite, (1) Cleaning Kit (PCK-6), (1) Cutter Cleaning Tool, (1) Power Cord, (1) Quick Start Guide, (1) USB Cable |
| Warranty                 | 5 Years  |
| Warranty (North America) | 5 Years  |

#### Compliance

|  |  |
|--|--|
| UNSPSC  | 45101519   |
| Patent Number(s)   | 6364552, 6664995, 6768502, 6788324               |
| RoHS Compliance Status   | Compliant with Directive 2011/65/EU and 2015/863 |



